



PRODUCING CHINESE CINEMAS IN THE 21ST CENTURY

30 JUNE - 2 JULY 2013

SINGAPORE

Funded by



The Leverhulme Trust

Co-organised and
partly sponsored by

With support from



School of
Social Sciences





Chinese Cinemas in the 21st Century: Production, Consumption, Imagination

An International Networks Project funded by the Leverhulme Trust

INTRODUCTION TO THE PROJECT

Funded by the Leverhulme Trust's International Networks scheme, the project "Chinese Cinemas in the 21st Century: Production, Consumption, Imagination" aims to promote new ways of thinking about the study of Chinese cinemas by bringing together established scholars into a dynamic network that crosses disciplinary boundaries; drawing expertise from film studies, media and communications, comparative literature, and cultural studies. The Network provides a unique opportunity to forge links not just between individual scholars but also leading research centres and institutions, thereby laying the foundation for world-class collaborative research.

NETWORK PARTNERS:

- Song Hwee LIM (University of Exeter, principal investigator)
- Michelle BLOOM (University of California, Riverside)
- Kenneth CHAN (University of Northern Colorado)
- Gaik Cheng KHOO (University of Nottingham - Malaysia)
- Jeroen de KLOET (University of Amsterdam)
- Kai Khiun LIEW (Nanyang Technological University)
- Kien Ket LIM (National Chiao Tung University)

We would like to thank former Network Partner **Brenda Chan** (Singapore Management University) for her extensive assistance in organising this event.

PAST & PLANNED EVENTS:

- Exeter ("IMAGINATION", July 2012)
- Amsterdam ("CONSUMPTION", January 2013)
- Singapore ("PRODUCTION", June/July 2013)
- Taiwan (Symposium, December 2013)

More information about the Network can be found at:

<http://chinesecinemas.exeter.ac.uk/>

<http://humanities.exeter.ac.uk/film/research/networks/chinesecinemas/>

The Network is supported by a Facilitator who can be contacted at: chinesecinemas@exeter.ac.uk.



Chinese Cinemas in the 21st Century: Production, Consumption, Imagination

An International Networks Project funded by the Leverhulme Trust

PRODUCING CHINESE CINEMAS IN THE 21ST CENTURY

30 JUNE - 2 JULY 2013, SINGAPORE

Following the launch conference of the Network in Exeter (July 2012), and the workshop on Consuming Chinese Cinemas in Amsterdam (January 2013), this three-day workshop in Singapore will gather Network Partners, film scholars, filmmakers and other interested parties to examine the issues and challenges in producing Chinese films. The workshop will focus on film production in ethnic Chinese communities in Southeast Asia, particularly Singapore and Malaysia, through dialogue sessions with filmmakers from these two countries. Preliminary questions that will frame workshop discussions include:

1. What are the challenges facing Chinese filmmakers in the production of their films, especially ethnic Chinese film directors in multi-cultural societies of Southeast Asia?
2. What are the roles of the state, business, film festivals, and distribution companies in producing film?
3. How do digital technologies alter the production, distribution and archiving of Chinese films?
4. What are the co-production strategies and outcomes for Chinese filmmakers, particularly those in Singapore and Malaysia?

The aims of the workshop in Singapore are:

- To bring together established and emerging scholars in the field of Chinese cinemas, to foster discussion, intellectual exchange and collaboration in research
- To promote interaction and networking opportunities between academics and filmmakers



Chinese Cinemas in the 21st Century: Production, Consumption, Imagination

An International Networks Project funded by the Leverhulme Trust

30 JUNE 2013 (SUNDAY)

The Pod, National Library Building - 100 Victoria Street, Level 16.

16:30 - 17:00	REGISTRATION
17:00 - 17:10	WELCOME REMARKS
	Song Hwee LIM <i>University of Exeter, UK; and Asia Research Institute, National University of Singapore</i>
17:10 - 18:30	KEYNOTE LECTURE
	LIEW Kai Khiun, <i>Nanyang Technological University, Singapore</i> (Chairperson)
	Chinese Cinema and the Asian Century Stephen TEO <i>Wee Kim Wee School of Communication and Information, Nanyang Technological University, Singapore</i>
	QUESTIONS & ANSWERS
18:30 - 19:30	RECEPTION



Chinese Cinemas in the 21st Century: Production, Consumption, Imagination

An International Networks Project funded by the Leverhulme Trust

1 JULY 2013 (MONDAY)

Singapore Management University, School of Social Sciences, Seminar Room 4.1

09:00 - 09:30	REGISTRATION
09:30 - 11:00	SESSION 1 - PRESENTATION OF PAPERS BY NETWORK VISITORS AND GUESTS
	Brenda CHAN, <i>Singapore Management University</i> (Chairperson)
	Southeast Asia as Framed in Wong Kar-wai's Movies LAI Chee Kien, <i>National University of Singapore</i>
	Different Chinese, Different Chinese Cinemas: Analyzing Top 10 Box Office Hits in China, Taiwan, Hong Kong and Singapore, 2007-2012 FOO Tee Tuan, <i>Sim University (UniSIM), Singapore</i>
	Backstage/Onstage Cosmopolitanism: Jia Zhangke's <i>The World</i> Felicia CHAN, <i>University of Manchester, and National University of Singapore</i>
	QUESTIONS & ANSWERS
11:00 - 11:30	TEA BREAK
11:30 - 13:00	SESSION 2 - PRESENTATION OF PAPERS BY NETWORK PARTNERS
	Michelle BLOOM, <i>University of California - Riverside, USA</i> (Chairperson)
	Welcome to the Desert of the Fake: Creativity, Soft Power and Criticality in China Jeroen de KLOET, <i>University of Amsterdam, The Netherlands</i>
	Deterritorializing Chinese-language Cinema: <i>Mahua</i> Cinema in/and Taiwan Song Hwee LIM, <i>University of Exeter, UK, & National University of Singapore</i>
	Militarization: Haunting (dis)appearance of Space in films of Boo Junfeng LIEW Kai Khiun, <i>Nanyang Technological University, Singapore</i>
	QUESTIONS & ANSWERS
13:00 - 14:00	LUNCH
14:00 - 15:45	SESSION 3 - SCREENING OF <i>MOON OVER MALAYA</i> (1957), 91 MINS
Introduction by	Karen CHAN, <i>Asian Film Archive</i>
15:45 - 16:15	TEA BREAK
16:15 - 17:45	SESSION 4 - ROUNDTABLE ON STAGING FILM FOR RESEARCH: INSTITUTIONS, OWNERSHIP, AND THE ARCHIVE
	Kenneth CHAN, <i>University of Northern Colorado, USA</i> (Chairperson)
	Karen CHAN, <i>Asian Film Archive</i>
	Derek TAN, <i>Viddsee.com</i>
	Eric CHIN, <i>National Archives of Singapore</i>
18:15 - 18:45	VISIT TO THE CATHAY GALLERY



Chinese Cinemas in the 21st Century: Production, Consumption, Imagination

An International Networks Project funded by the Leverhulme Trust

2 JULY 2013 (TUESDAY)

Singapore Management University, School of Social Sciences, Seminar Room 4.1

09:00 - 09:30	REGISTRATION
09:30 - 11:00	SESSION 1 - SCREENING OF <i>THE TIGER FACTORY</i> (2010), 84 MINS
<i>Introduction by</i>	KHOO Gaik Cheng, <i>University of Nottingham - Malaysia</i>
11:00 - 11:30	TEA BREAK
11:30 - 13:00	SESSION 2 - DIALOGUE WITH MALAYSIAN FILMMAKERS/PRODUCERS
	KHOO Gaik Cheng, <i>University of Nottingham - Malaysia</i> (Chairperson)
	WOO Ming Jin, <i>Director of The Tiger Factory</i>
	LIEW Seng Tat, <i>Director/Producer</i>
	YEO Joon Han, <i>Director/Producer</i>
13:00 - 14:00	LUNCH
14:00 - 15:30	SESSION 3 - SCREENINGS OF <i>OLD ROMANCES</i> (2012), 66 MINS, & <i>TICKETS</i> (2010), 10 MINS
<i>Introduction by</i>	LIEW Kai Khiun, <i>Nanyang Technological University, Singapore</i>
15:30 - 16:00	TEA BREAK
16:00 - 17:30	SESSION 4 - DIALOGUE WITH SINGAPOREAN FILMMAKERS/PRODUCERS
	Song Hwee LIM, <i>University of Exeter, UK, & National University of Singapore</i> (Chairperson)
	Eva TANG, <i>Director of Old Romances</i>
	Sherman ONG, <i>Director of Tickets</i>
	CHAI Yee Wei, <i>Director</i>
	Eugene LEE, <i>Producer</i>
17:30	END OF WORKSHOP