

Dr Bernice LOH

Education

- Ph.D (Sociology) Monash University, Australia
 - M.A. with Merit (Sociology) University of Manchester, UK
 - B.A. (Hons) (Sociology) Nanyang Technological University, Singapore
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Professional Experience

2019-2022

Research Fellow, Centre for Family and Population Research (CFPR), National University of Singapore Postdoctoral Fellow (2019-2021)

- I worked on the Singapore Longitudinal Early Development Study (SGLEADS) (<https://www.fas.nus.edu.sg/cfpr/research/sgleads.html>)
- I was the only qualitative postdoctoral researcher on the project, focusing on transnational families and their opportunities and challenges of raising young children in Singapore

2018-2019

Research officer, Monash University, Melbourne Department of Sociology Department of Film, Media and Journalism

- In the Department of Sociology, I worked on the Australian Research Council (ARC) Discovery project *AMR-scapes* (AntiMicrobial Resistance: Science, Communications and Public Engagements)
- I managed the data and literature on antibiotics in the media that was over a longitudinal period of 20 years
- In the Department of Film, Media and Journalism, I worked on the project that promotes female international students' safety in Melbourne.

2015-2019

Teaching Associate, Monash University, Melbourne Department of Sociology Department of Film, Media and Journalism

- Master's unit: APG 5018 Celebrity, fashion and publicity
APG 5856* Research project
*In this unit, I supervised a master's student to completion.
- Undergraduate units: ATS 3717 Health, culture and society
ATS 3726 Critical social psychology
ATS 3638 Global childhoods

ATS 2561* Sex and the Media
*Awarded Outstanding Unit Evaluation Result in 2019
ATS 2439 Youth media research
ATS 2720* Youth, culture and social change
*I also lectured for this unit

Research Area/Topic/Discipline

- Transnational families
- Youth
- Youth identities
- Mixed marriages
- Gender
- Social inequality

Short Biography

Bernice is a Research Fellow at ARI. She currently works on an interdisciplinary project that examines the integration, identity and social resilience of cross-national families and youth in Singapore. Prior to this, she was a Postdoctoral and Research Fellow at the Centre for Family and Population Research at the National University of Singapore and a Research Officer at Monash University, Australia. Her research interests include youth and youth identities, gender, transnational families, mixed marriages and social inequalities. Her most recent monograph is based on her PhD thesis and titled "Tween Girls' Dressing and Young Femininity in Singapore".

Publications

Books

Loh, Bernice. 2022. *Tween Girls' Dressing and Young Femininity in Singapore - Too Much, Too Young, Too Fast?* Singapore: Springer
[part of the *Perspectives on Children and Young People* book series by Johanna Wyn, Helen Cahill and Hernán Cuervo from the University of Melbourne]

Refereed Articles

Loh, Bernice, Brenda S.A. Yeoh, Shirlena Huang and Jean W. J. Yeung. 2022. "Structural vulnerabilities and neoliberal subjectivities of low-income binational families in Singapore." *Women's Studies International Forum* 94(3):102634 DOI:10.1016/j.wsif.2022.102634

Loh, Bernice. 2020. "Tween Girls' Dressing: Shifts, Implications, and Future Directions in Singapore." *Sociology compass* 14(3):1-13. doi: 10.1111/soc4.12767.

Loh, Bernice. 2017. "Beauty, fashion and looking 'hot': YouTube's powerful messages for girls." *The Conversation*, AU. (<https://theconversation.com/beauty-fashion-and-looking-hot-youtubes-powerful-messages-for-girls-72363>)
*This article has been picked up and reproduced on *Sydney Morning Herald* and *The Age*

Loh, Bernice. 2016. "Beyond the Discourse of Sexualization: An Inquiry into the Adulthoodification of Tween Girls' Dressing in Singapore." *Girlhood Studies* 9(2):126-43. doi: 10.3167/ghs.2016.090214.

Book Chapter

Loh, Bernice. 2019. "Negotiating "Vulnerability" in a "Mobile" World: Tween Girls' Dressing in Singapore and Youtube." Pp. 155-71 in *Vulnerability in a Mobile World*, edited by F.-M. Helen. Bingley: Emerald Publishing Limited.

Op-Eds

Loh, Bernice. 2022. Blogpost for *ARIScope* "Integration and Resilience of Cross-national Families in Singapore" (<https://ari.nus.edu.sg/ariscopes/integration-and-resilience-of-cross-national-families-in-singapore/>)

Loh, Bernice. 2018. Blogpost for *The Sociological Review* (UK) "Tween girls' dressing in Singapore: Aspirations, Allowances and Affiliations" (<https://www.thesociologicalreview.com/blog/tween-girls-dressing-in-singapore-aspirations-allowances-and-affiliations.html>)

Awards/Grants and Distinctions

2018

Early Career Researcher Conference Funding
The Sociological Review (UK)

2017

Faculty of Arts Postgraduate Publications Award
Monash University