

# Dr Emma WILLOUGHBY

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## Education

- PhD, (Health Services Organization and Policy, & Political Science) University of Michigan, 2025
- MSc, (International Health Policy) London School of Economics & Political Science, 2015
- BA, (Sociology and Liberal Studies) University of Mississippi, 2014

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## Professional Experience

SEPTEMBER 2025 – PRESENT

### **Postdoctoral Fellow, Asia Research Institute, NUS**

- Food Politics and Society Cluster

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## Research Area/Topic/Discipline

Comparative political economy; global public health; food regulation; health security governance; Vietnamese studies

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## Short Biography

Emma Willoughby received her PhD jointly in Health Services Organization and Policy (HSOP), and Political Science from the University of Michigan. She studies comparative politics through intersecting public health topics including food safety, food security, and emerging infectious diseases. As a qualitative researcher, she is interested in how historical political economy informs food systems governance in the present-day.

Her current book project examines the divergent politics of regulating petty trade and public markets between global health organizations and national governments, with a specific focus on Vietnam. While at the ARI, she will be deepening her historical research on public markets in Southeast Asia. She is interested in further studying comparative social and health policy in the region.

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# Publications

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## Refereed Article

2019. Centellas, K., Willoughby, E., and Green, J. "Epistemic prejudice and geographies of innovation: Health disparities and unrecognized interventions in Mississippi." *Medicine Anthropology Theory* 6(4):1-28. <https://doi.org/10.17157/mat.6.4.646>.

## Book Chapter

2021. Willoughby, E. "Unified, Preventive, Low-Cost Government Response to Covid-19 in Việt Nam." In *Coronavirus Politics: The comparative politics and policy of COVID-19*. Scott L. Greer, Elizabeth J. King, Andre Peralta, and Elize Massard, eds. University of Michigan Press. <https://doi.org/10.3998/mpub.11927713>.

## Op-Ed

2021. Willoughby, E. "An ideal public health model? Vietnam's state-led, preventative, low-cost response to COVID-19." Brookings Institute: Southeast Asia Insights, 29, June 2021. <https://www.brookings.edu/blog/order-from-chaos/2021/06/29/an-ideal-public-health-model-vietnams-state-led-preventative-low-cost-response-to-covid-19/>.

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## Awards/Grants and Distinctions

Martha & Ernest Hammel Graduate Student Research Award, University of Michigan, 2024

Rackham Predoctoral Fellowship, University of Michigan, 2023 – 2024

Boren Fellowship (Vietnamese), US Department of Defense, 2022

Menakka and Essel Bailey Graduate Fellowship, University of Michigan, 2021 and 2023

FLAS (Vietnamese), University of Michigan, 2020 – 2021